



Investor  
Presentation

May 2023

## FORWARD LOOKING STATEMENTS

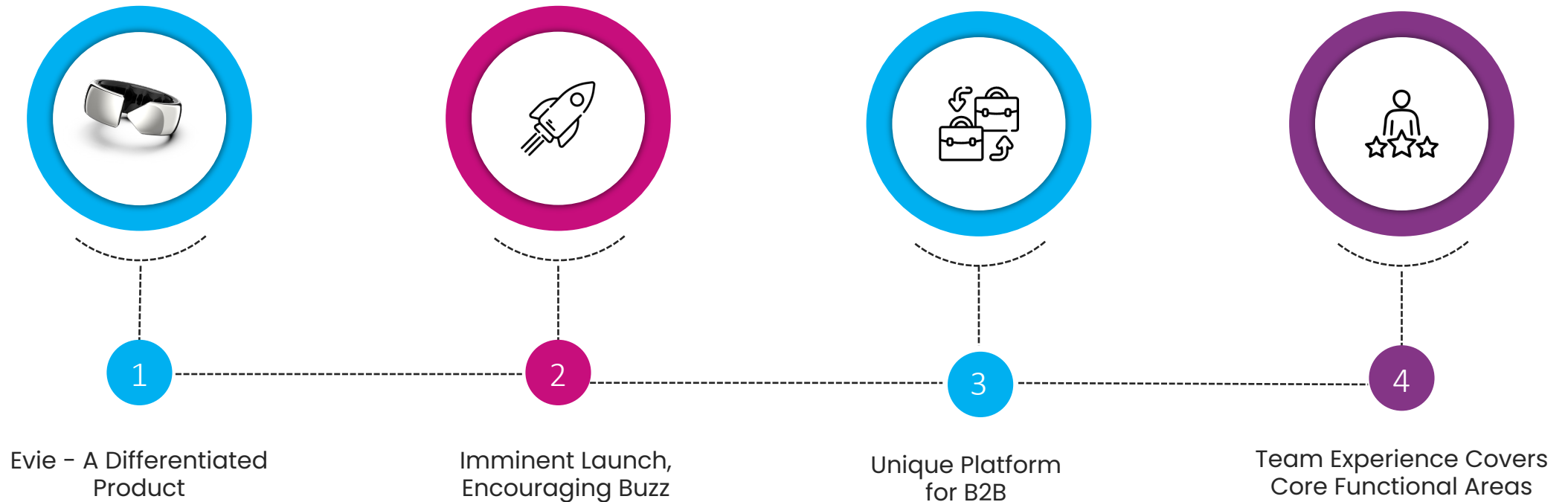
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This presentation contains forward-looking statements concerning our expectations, anticipations, intentions, beliefs or strategies regarding the future. These forward-looking statements are based on assumptions that we have made as of the date hereof and are subject to known and unknown risks and uncertainties that could cause actual results, conditions and events to differ materially from those anticipated. Therefore, you should not place undue reliance on forward-looking statements. Examples of forward-looking statements include, among others, statements we make regarding expected future operating results; product development efforts and product releases; clinical trial and regulatory initiatives; commercial partner activities; as well as our strategies, positioning and expectations for future events or performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in our most recent Annual Report on Form 10-K and any subsequent Quarterly Reports on Form 10-Q, and in our other reports filed with the Securities and Exchange Commission, including under the caption “Risk Factors.” Any forward-looking statement in this release speaks only as of the date of this release. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

# INTRODUCING THE NEXT GENERATION OF WEARABLES



The Evie Ring is the Only Product that Combines Medical-Grade Technology, Health Data, and Insights for Women



# OUR SEASONED TEAM HAS DIVERSIFIED EXPERIENCE & VISION TO SUCCEED



**JOHN  
MASTROTOTARO,  
PHD**  
**CEO**

- Former Medtronic exec.
- 30 years medical device industry



**MICHAEL  
LEABMAN**  
**FOUNDER & CTO**

- CTO of 4 wireless startups
- 20+ years smart antenna
- 200+ issued patents



**J. COGAN, CFA**  
**CFO**

- 24 years Wall Street experience, investor & analyst



**TYLA BUCHER**  
**CMO**

- 20+ years launching global consumer products & brand campaigns



**KIM TOMPKINS**  
**QRC**

- 30+ years FDA Class II/III devices, digital health & cardiovascular



**STACY SALVI, J.D.**  
**STRATEGY**

- Former Head of Strategic Partnerships for Fitbit at Google



**ED LANDAU**  
**ENGINEERING**

- 25+ years in product development in medical & consumer tech electronics



**MICHAEL SOULE**  
**BIZ DEV**

- 20+ years managing sales & biz dev for consumer and medical products



**JIM VOYDAT**  
**OPERATIONS**

- 30+ years manufacturing operations & global supply chain management



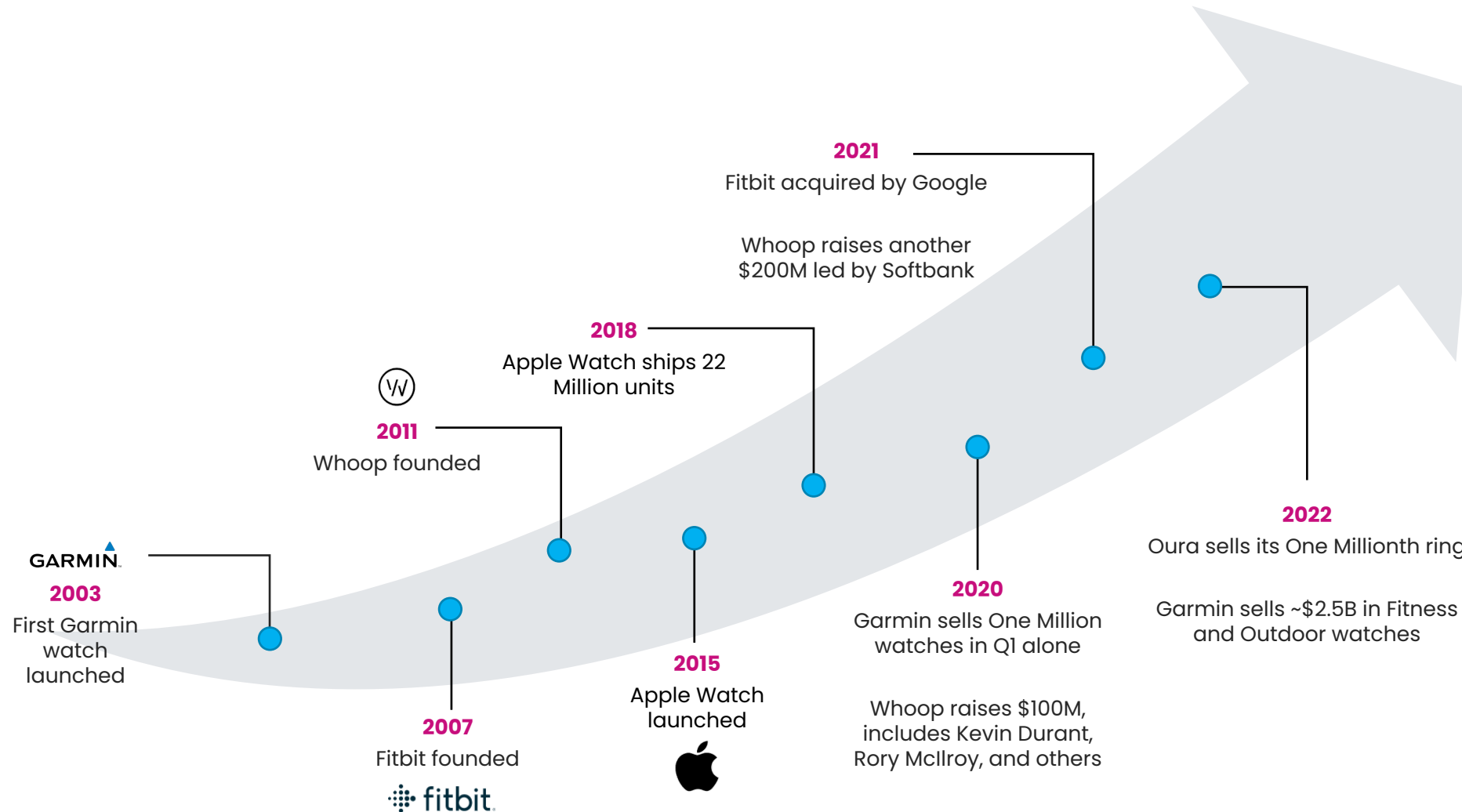
**LEADERSHIP**



# WEARABLE MARKET GROWING EXPONENTIALLY



**\$145B** GLOBAL  
WEARABLE  
MARKET BY 2027<sup>1</sup>



# THE EVIE RING FILLS A UNIQUE NEED NOT CURRENTLY ADDRESSED



## FITNESS & WELLNESS

### INCUMBENT PRODUCTS ARE ONE-SIZE-FITS-ALL

- Serve fitness enthusiasts
- Focus on comms, staying connected
- Quantitatively track performance metrics
- Bring awareness to sleep duration and stages
- Goal-setting



## WOMEN

### NO EXISTING SOLUTION

- Form factor and sizing designed for women
- Personalized insights derived from AI
- Gamify the process of getting healthier
- Menstrual health prioritized for all stages
- Mental health correlated with passively-collected ring data
- Medical grade technology

## ENTERPRISE

### NO EXISTING SOLUTION

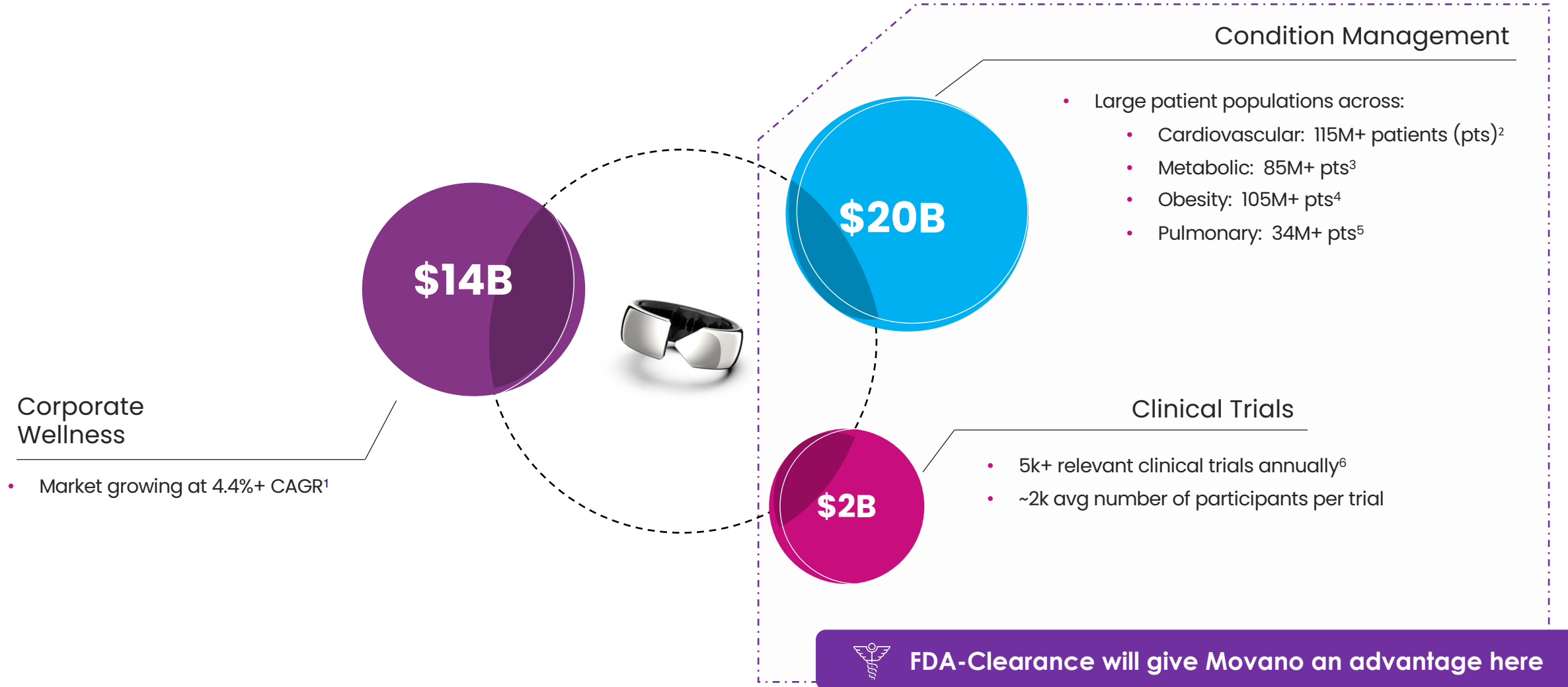
- Pharma needs a medical-grade device for clinical trials and post-market surveillance
- Medical device companies need patient status for real-time optimization
- Payors need medical-grade Remote Patient Monitoring (RPM) capabilities
- Retailers are looking for health narrative



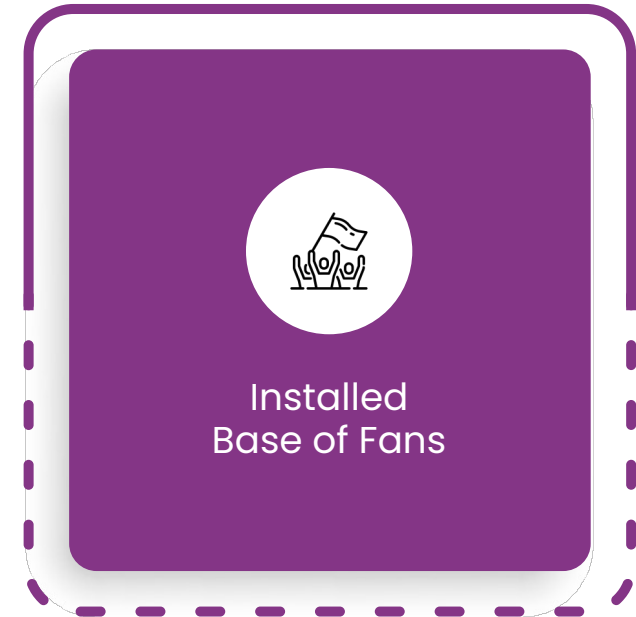
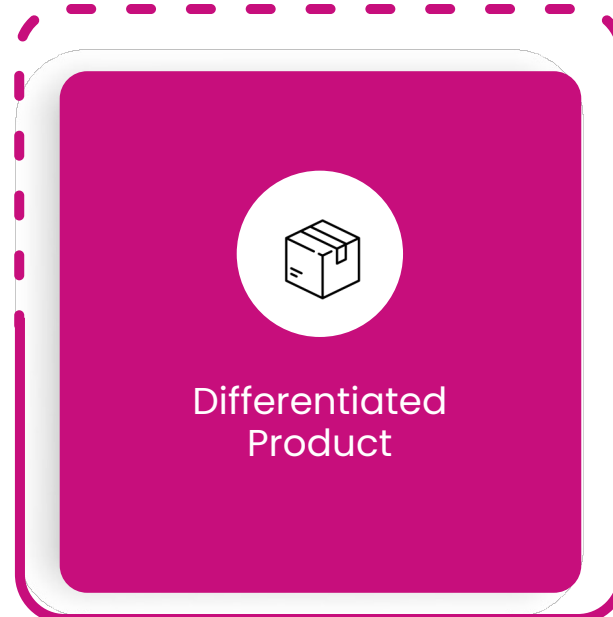
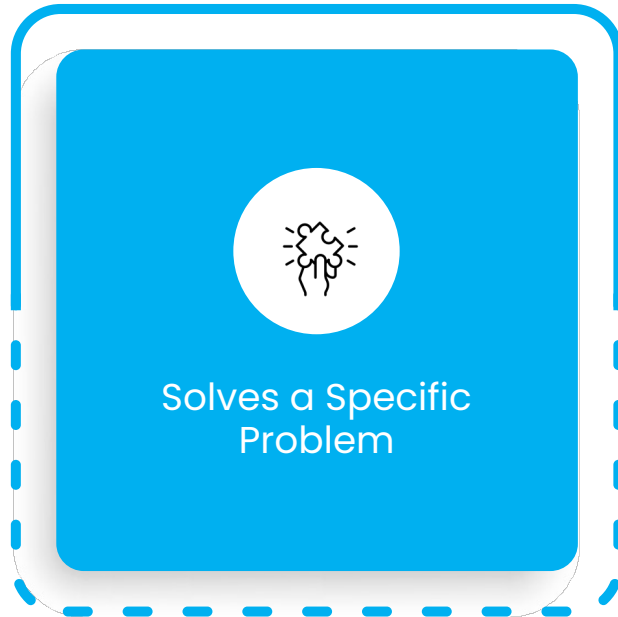
**evie**

uniquely positioned to satisfy these market needs

# MOVANO HEALTH'S B2B OPPORTUNITY



# EVIE DELIVERS ON ALL REQUIREMENTS OF A SUCCESSFUL LAUNCH



# WOMEN ARE UNDERSERVED BY THE HEALTHCARE SYSTEM



While more connected to the healthcare system, most feel dismissed by providers<sup>1</sup>



Heart disease is the #1 cause of death for women in the U.S.<sup>2</sup>




92% of women feel unprepared for menopause<sup>3</sup>

# WOMEN'S BIGGEST ASK: TRUSTED DATA AND INSIGHTS



**Your period**



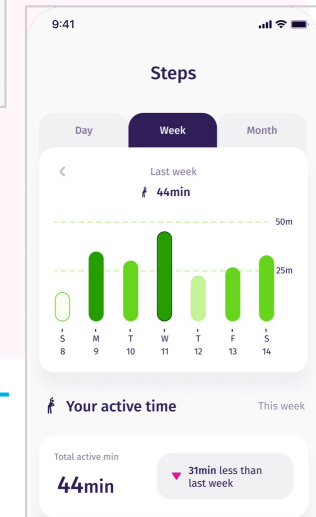
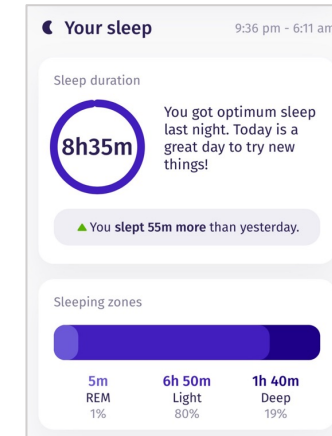
**Your period will start in 3 days**

- Be gentle to yourself.
- Drink lots of fluids, it's a perfect time for a self-care.

[Read more on how to relieve the pre-period symptoms.](#)

Empowered...  
as the result of Clarity & Insights

Evie is the ONLY product that brings  
together health data, menstrual  
data, and health insights into one  
solution







## WE ASKED 1000 WOMEN TO TELL US ABOUT THEIR PERSONAL HEALTH JOURNEY...



### THIS IS WHAT THEY SAID:

**Three-quarters are in the wearable/tracking market**, with a third currently tracking via a watch or fitness tracker.

She is looking for a **trusted resource** to help her find more energy for her day, strength to engage with family and stay on top of daily tasks.

She wants a more **holistic overview** of her health, beyond a moment in time; no compulsive exercise or counting calories.



#### SURVEY METHODOLOGY



Women between the ages of 35 and 75 in a series of 20 min interviews



Currently own or looking to purchase a wearable  
Nationally representative sample who live in the U.S.



# FDA-CLEARED RING FOR STRATEGIC PARTNERS



Beta tests kicked off in Q4'22



**MED DEVICE  
COMPANIES**

Enhancement of  
in-market solutions



**PHARMACEUTICAL  
COMPANIES**

Medical-grade data  
for clinical trial and  
post-market  
surveillance



**HEALTHCARE  
NETWORKS**

Improving remote care  
through visibility into  
daily health metrics



**PAYORS**

Reversing cost curve  
through improved  
member health

# MEET EVIE

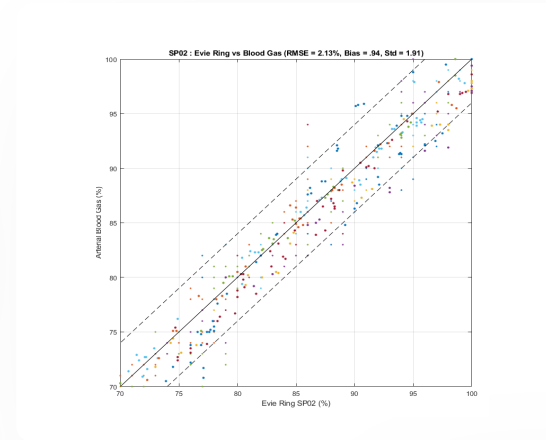


# EXPECT TO FILE FOR FDA CLEARANCE ON SpO<sub>2</sub> & HR DATA IN JUNE 2023

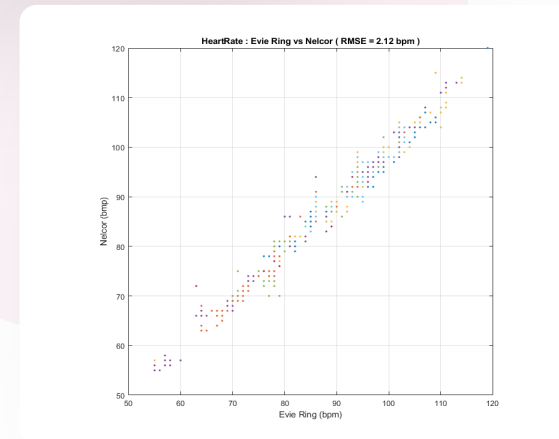


## Q4 HYPOXIA PIVOTAL TRIAL RESULTS

	SpO <sub>2</sub> RMSE <sup>1</sup>	HR RMSE <sup>2</sup>
FDA Benchmark	<3.5%	Within 2 bpm
Masimo – Radical-7	2.8%	1.5 bpm
Evie Ring	2.13%	~ 2 bpm



SpO<sub>2</sub>

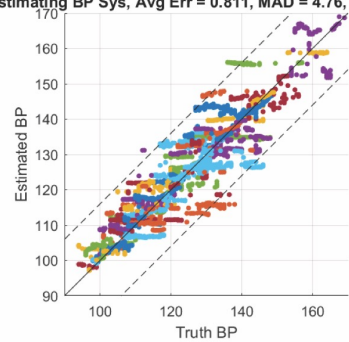


Heart Rate

# PRODUCT ENHANCEMENT OPPORTUNITIES



Estimating BP Sys, Avg Err = 0.811, MAD = 4.76, Std = 6.42

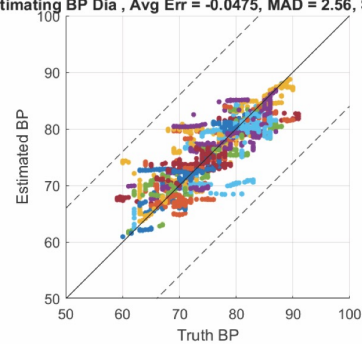


**Systolic**

**Blood Pressure Measurements**

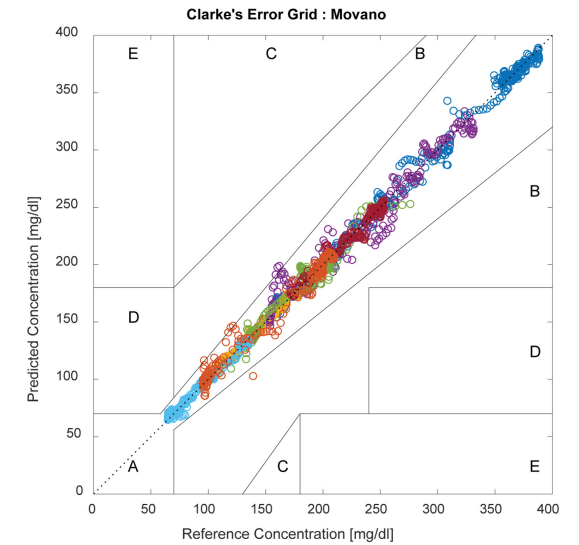
Robust Internal Technical Expertise and Patented RF Technology Allows for Continued Product Development

Estimating BP Dia, Avg Err = -0.0475, MAD = 2.56, Std = 3.52



**Diastolic**

**Glucose Monitoring**



# BETA TESTS WITH WORLD-CLASS PARTNERS



## Beta 1 Partners



Global pharmaceutical  
company

Leading patient-focused  
medical device company

## Beta 2 Partners

Two global medical  
device companies

Global athletic  
apparel company



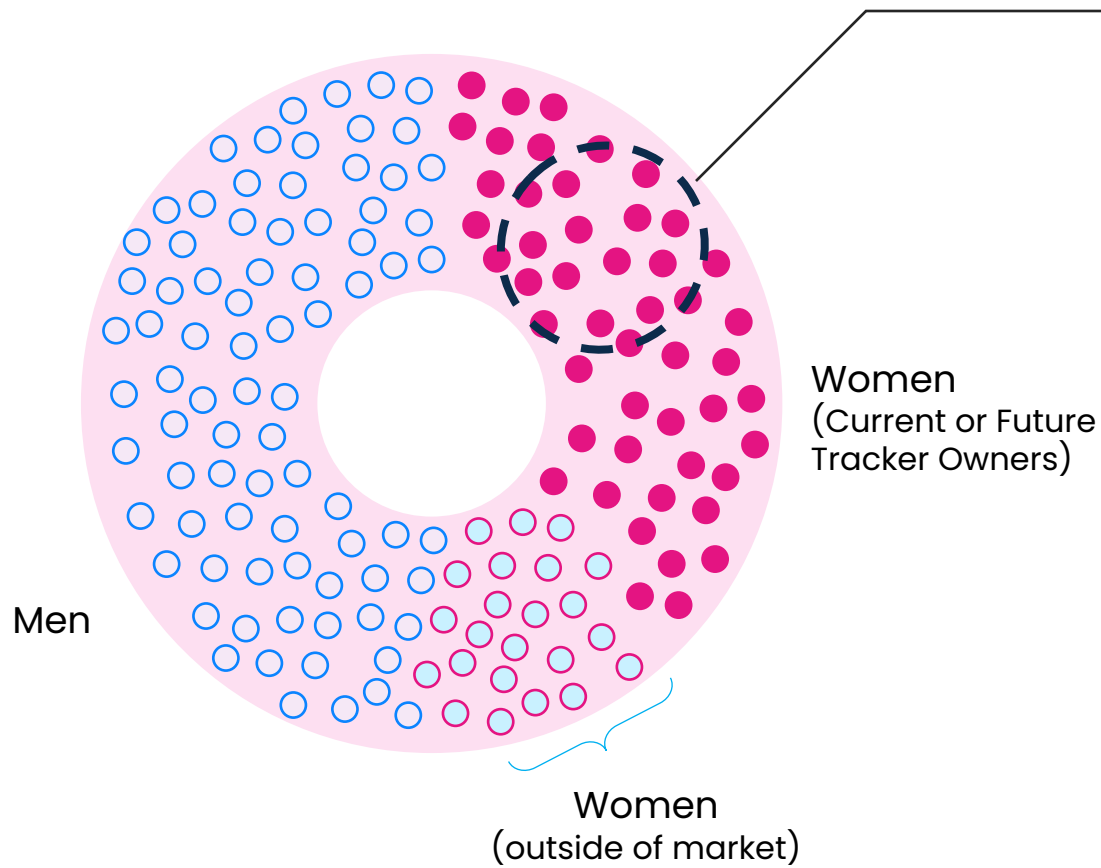
## Game-Changing Wellness Gadgets at CES That Are Redefining Health Tracking

**tom's  
guide**

Movano Evie Ring  
MOVANO HEALTH

## Meet Evie, the smart ring for women set to shake up wearables at CES 2023

# WHO ARE OUR DIRECT CONSUMERS?



27% of Women Surveyed Answered  
"Extremely or Very Likely" to Buy

**~33M  
WOMEN**

## WE HAVE INSIGHT TO WHO THEY ARE...



Slumber Seekers



Mood Monitors



Health Huntresses



Reproductive  
Researchers

## ...AND HOW WE'LL TARGET THEM



Influencers



Celebrity  
Spokesperson



Traditional Media



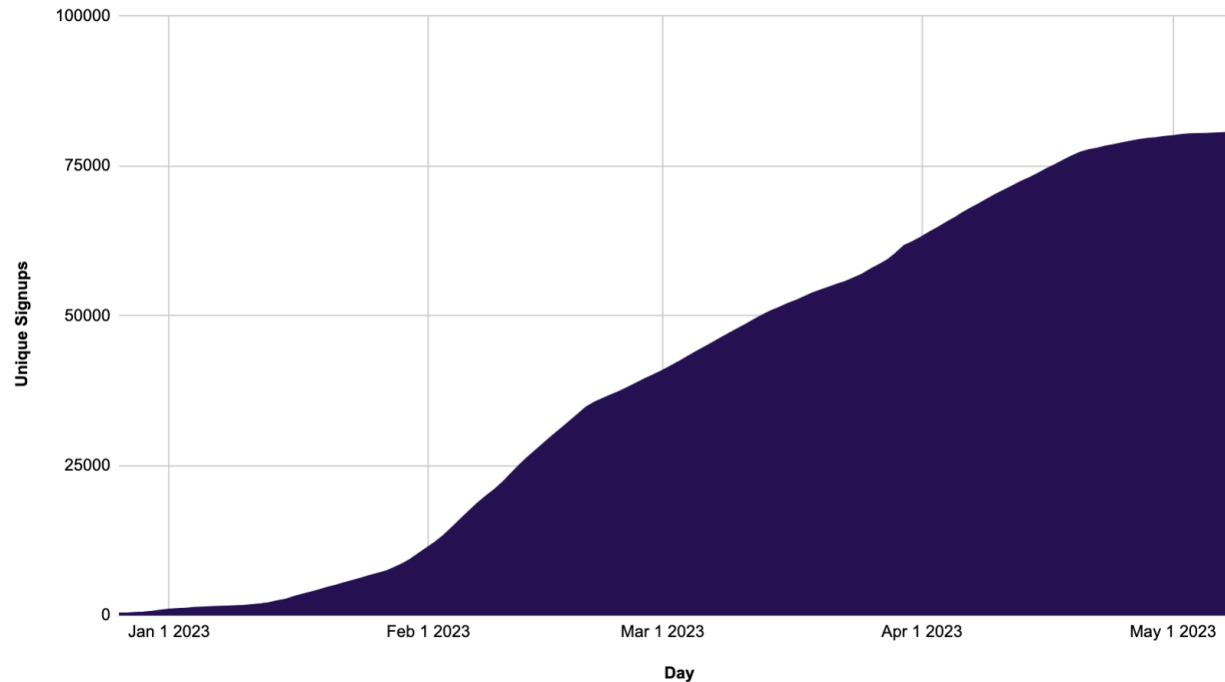
Paid Advertisement



# STRONG LEAD GEN GROWTH WITH MINIMAL INVESTMENT INDICATES HEALTHY CONSUMER DEMAND



Cumulative Newsletter Signups



AS OF 5/15/23:



More than 80,000 signups

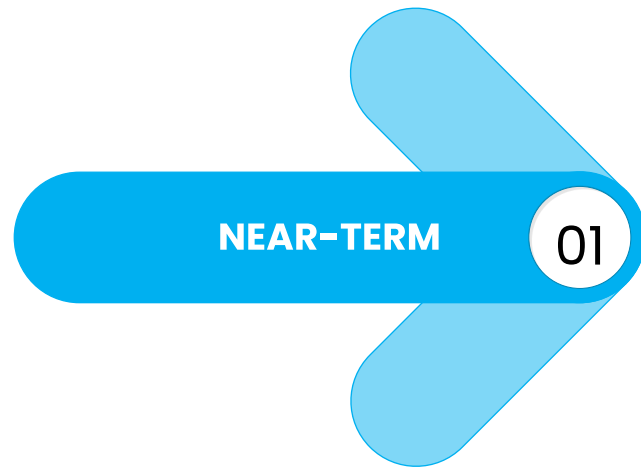


Over 500,000 visitors to eviering.com

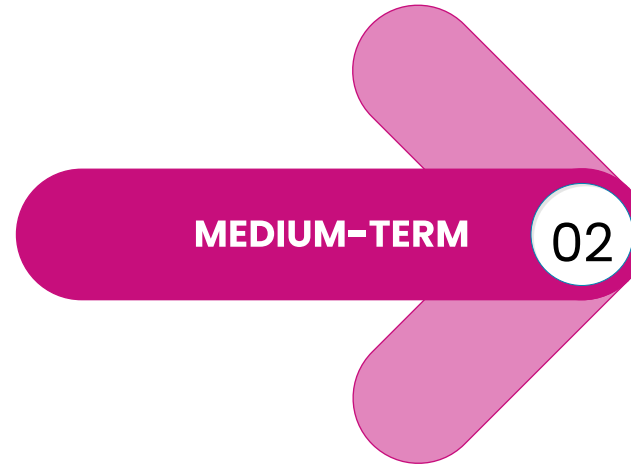


Evie digital campaigns have served over 24M impressions since January

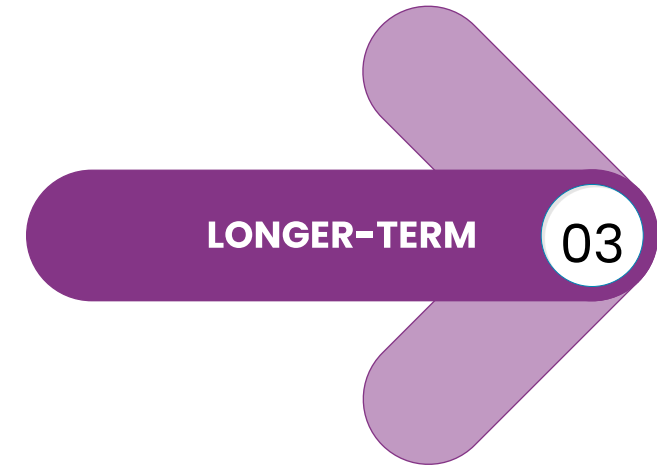
# GROWTH PHASES OF MOVANO HEALTH



- *Launch!*
- Brand Ambassador
- Rally Early Adopters
- FDA Clearance



- Pilot B2B
- Category Leader in Women's Wearables
- Consistent Consumer Growth



- Established B2B Platform
- Product Expansion with Glucose Monitoring, Blood Pressure, and Other Analytes
- Potential to Expand Product Lines and Target Consumers

# CORPORATE SNAPSHOT (NASDAQ: MOVE)



**DOLLARS RAISED**  
\$93M\*

**YEAR FOUNDED**  
2018

**IP PORTFOLIO:**

US 21 patents issued, 32 pending  
OUS 1 patent issued, 4 pending

**LTM CASH BURN 3/31/23**  
\$25M

**NUMBER OF FTES**  
35

**CASH AT 3/31/23**  
\$14.3M

**CORPORATE ENTITIES:**

Movano Inc. dba  
Movano Health  
Movano Ireland



\* In August 2022, the Company entered into an At the Market Issuance Agreement with B. Riley Securities, Inc. Pursuant to the terms of the Issuance Agreement, the Company may sell from time to time through the Sales Agent shares of the Company's common stock having an aggregate offering price of up to \$50M.

## NASDAQ: MOVE

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[www.movanohealth.com](http://www.movanohealth.com)

[www.eviering.com](http://www.eviering.com)



# BLOOD PRESSURE AND GLUCOSE





## Our patented System-on-a-Chip was built from the ground up

After four years in development, the smallest ever custom RF-enabled IC designed for blood pressure and glucose monitoring is now functional, providing:

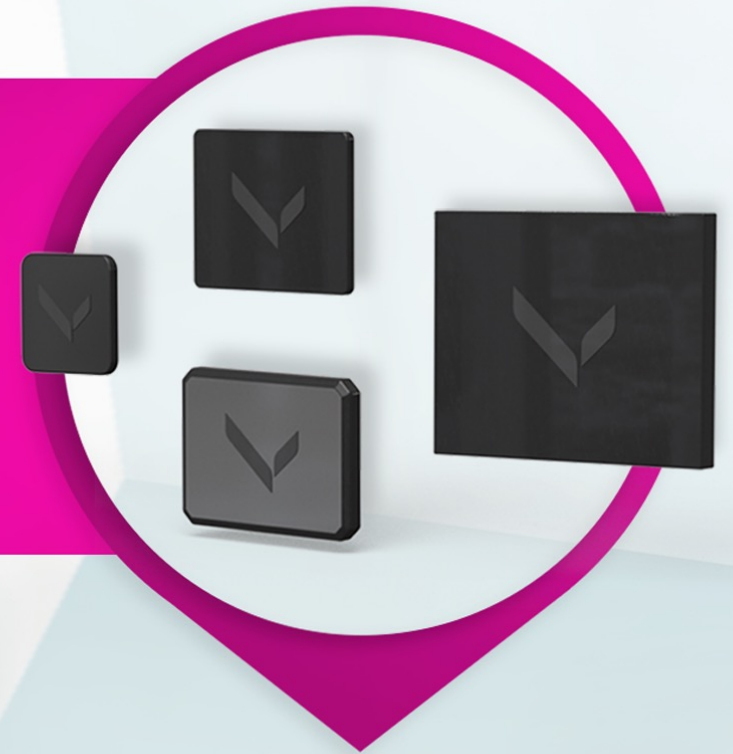
Greater accuracy

Flexibility in form factor

Cost-effective solutions

## THE POWER OF 4 CHIPS IN 1

Meet Movano Health's custom  
mmWave integrated sensor



Actual chip size: 4mm x 6.7mm

# Movano Health patent summary

US: 21 Issued, 32 Pending

PCT International applications  
pending: 1

Foreign: 1 Issued (China), 3  
pending (1 China/2 Europe)



## Our US patents fall into three families:

### RF IC Architecture

(3) Issued

Covers RF IC design, including multi-band mixing and conductor loss mitigation that is critical at high frequencies.

#### Key Issued Patents:

- › Systems for multi-band radar-based sensing (US 11,298,037)
- › Methods for multi-band radar-based sensing (US 10,874,314)

### RF-Based Health Monitoring

(15) Issued  
(25) Pending

Covers signal processing techniques for generating high resolution pulse wave signal to determine HR, BP, BG level, techniques for alignment of RF sensor, techniques related to optical/RF sensor fusion.

#### Key Issued Patents:

- › Systems for RF-based health monitoring utilizing amplitude and phase data (US 11,445,929)
- › Systems for RF-based health monitoring generating alignment signals (US 11,206,993)
- › Methods and systems for monitoring BP using stepped frequency radar with spectral agility (US 11,360,188)
- › Systems for health monitoring using radio waves that include collocated RF components (US 11,464,418)
- › Systems for health monitoring using radio waves that include mixing signals at different frequencies (US 11,583,199)
- › Methods for radio wave based health monitoring that utilize data derived from amplitude and/or phase data (US 11,576,586)-

### Machine Learning Applications

(2) Issued  
(8) Pending

Techniques for generating training data and training ML models for health monitoring, and techniques for utilizing ML models for health monitoring, including blood pressure and blood glucose.

#### Key Issued Patents:

- › Methods for training a model for use in RF-based health monitoring (US 11,464,419)
- › Methods for training a model for use in radio waved based blood pressure monitoring (US 11,596,321)